Luda Kopeikina
Founder and interim CEO of BioEnergy Planet Inc.

Luda Kopeikina is a Founder and interim CEO of BioEnergy Planet Inc., a startup to convert agricultural waste into bio-oil and green products. In 2010 she is serving a prestigious Visiting Scholar appointment at MIT Sloan School of Management to bring neuroscience knowledge into senior leadership practice.

She is an active advisor to CEOs, boards and senior management teams as a leader of Noventra Corporation, a boutique advisory group. Ms. Kopeikina spent six years at General Electric in various senior leadership positions where she had an opportunity to work with Jack Welch and observe his methods in action. Later she was President and CEO of Celerity Solutions, Inc., a publicly traded company. Under her leadership, the company executed a complete turnaround in two years and grew six-fold. Interactive Week's Executive Worth Survey ranked Ms. Kopeikina within the top twenty CEOs of US high-tech public companies for her performance and total return to shareholders.

Ms. Kopeikina is an entrepreneur who started two successful companies. She enjoys working with entrepreneurs and helping businesses prosper. Luda is an active investor as a member of Common Angels - a group of 75 leading private investors in New England and Golden Seeds - a group investing in women. She is an investor in seven high tech startups. She serves on the Board of Directors of MIT Enterprise Forum, a non-profit organization that promotes entrepreneurship, as well as several companies.

She is also a Lead Catalyst at the MIT Deshpande Center for Technological Innovation. Luda is a prominent business speaker and a published writer. She speaks on topics of innovation, entrepreneurship, executive business decision-making and leadership. Her book The Right Decision Every Time: How to Reach Clarity on Tough Decisions was published by Prentice Hall. American Management Association created popular management course based on its content. Luda uses the methodology from her book in her work with senior business leaders. Ms. Kopeikina holds a Master's Degree from MIT's Sloan School of Management as a Sloan Fellow.

She also holds a Master's Degree in Computer Science from St. Petersburg University, Russia, and completed a Ph.D. thesis in Computer Science there. She served three Visiting Scholar appointments at the MIT Sloan School of Management in 2003 and 2004.